

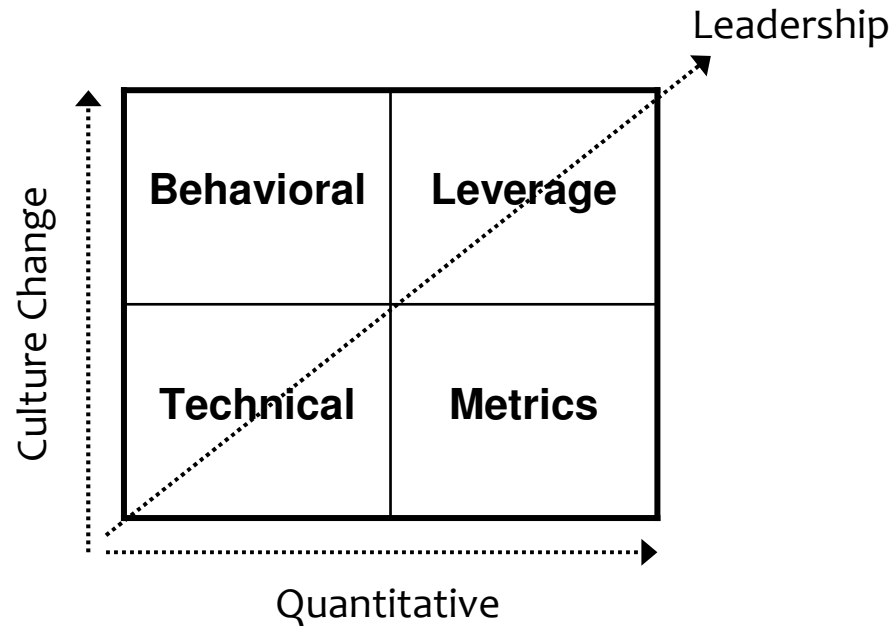
Apex Sustainability Index™

How to Benchmark Your Transition Beyond Going Green

Intended Audiences

- Organizations looking for a place to start
- Organizations searching for simple metrics to implement
- Organizations pondering the next step to take

- Quantification of sustainability leadership
- Provide a common language for communication
- Apply metrics to measure and benchmark progress
- Compile data for stakeholder conversations
- Leverage the investment in going green



Behavioral

- Senior Management Commitment
- Staff Involvement / Empowerment
- Messaging Internally
- Values Integrated
- Environmental Mission Statement

Leverage

- Marketing / Communication Strategy
- Customer / Client Experience
- Realm of Influence
- Industry Leadership
- Innovation

Technical

- Natural Resources – Energy and Water
- Waste and Recycling
- Operations
- Supply Chain
- Product Produced / Service Offered

Metrics

- Financial Tracking
- Carbon Footprint
- Gap Analysis
- Stakeholder Communication
- Accreditations / Certifications

0	1	2	3	4	5
Not on our radar screen	We have thought about it	Ideas are on paper now	Some elements implemented	We're feeling pretty good about it	We are leading the way

www.sustainabilitybenchmark.org